



German Design Graduates 2019

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11.10.2019 to 10.11.2019 (opening 10.10.2019)

[Kunstgewerbemuseum](#)

German Design Graduates 2019 shows the current attitude of German Design Graduates in the field of product and industrial design. The first GDG show in the Kunstgewerbemuseum Berlin presents 8 themes and works from 12 of the best German design schools.

Background

Germany has a rich history of Product and Industrial Design, but what does German Design stand for nowadays? How do the students that come out of education tick? What is their attitude? The profession of a designer has changed a lot in the last decades and accordingly the position of the designer. German design schools have annual exhibitions, but for a (inter)national audience an overall view of the quality that comes out of German design schools is missing. Based on all this, the idea came up to start up the German Design Graduates.

Platform & diving board for young designers

German Design Graduates hosts an online archive of degree works that can be filtered per year, theme or school.

This year 137 graduates with a graduation date from 01.01.2018 to 30.04.2019 in the field of product and industrial design, as well as interface graduates with a link to physical objects have uploaded their degree work.

German Design Graduates offers a platform for the vast world that design covers today and links young designers to relevant design networks.

Professional ambassadors from the design field (culture, praxis, presentation and press) are linked to German Design Graduates and give green cards and prizes to starting designers in the form of exhibitions and work experience.

At the opening of the exhibition the curator and directors of Kunstgewerbemuseum Berlin, Neue Sammlung München and the Museum for Kunst & Gewerbe Hamburg hand out the **GDG Culture Prize** – an annual cash prize – awarded to a project that stands out by attitude, innovation and social impact.

German Design Graduates shows current design attitudes and themes of German Graduates in an annual exhibition to a wide and professional audience.

A professional jury selected 42 projects and 8 themes from the archive for the 2019 exhibition.

German Design Graduates discusses chosen design positions and directions to come.

In the first weekend – that coincides with Berlin Design Week – there will be events and debates with professionals and experts on the themes, current positions and the state of design today.

Discourse for Design

The exhibition shows 8 themes that can be seen as topical for the world we live in and what is on the mind of young designers:

everyday life – here, objects that we think we know, often have a twist with regards to functionality, sustainability or production that effects our daily life in a positive way.

leisure & travel – travelling has become very common for both our work as our leisure time. The experience and how to improve the act of travelling is an issue for both sides.

transport – the transport of goods and ourselves equally increased. This impacts our lives and our environment and that triggers young designers.

material – in a throw away, consumer culture, struggling with environmental problems many young designers aim to find alternative and sustainable materials for our future.

analogue & digital – we are 24/7 online and have to get to terms with our digital reality. We prepare for and get acquaintant to the next options, but also link to the analogue world.

sound & music – in the last decades ‘the digital’ has had major effects on the world of sound. It opened a world of opportunities here and seems to do so for the future.

public space – our live and work spaces are getting smaller and together with changing perceptions on our environment and society this has affects on our public domain.

research – how can we improve our future with new sustainable systems and methods and different positions for design and designers

Check the website for more info, the events program and all participants, or subscribe to the newsletter: www.germandesigngraduates.com – info@germandesigngraduates.com



Save the date
10. Oktober 2019
**Kunstgewerbe
museum Berlin**