

Open Call 2020

Temporary Art Work: The Gate

Entering over 100 years of history

An art call for installation artists, video artists, sculptors, painters, and other city makers

Dates and Deadlines

Start of the Open Call:
from April 1st 2020

Deadline for submitting the proposals:
June 30th 2020, 23:00

Winner Announcement:
July 30th 2020

Realization period
might be subject to change:
August 01st - Sept. 30th 2020

Contact

n.roman@hcm365.de

HCM

www.home-center-
management.de/
barenquell/

Context of the project

The former brewery in Schöne-weide has a long history, spanning over more than 100 years of beer production. Once one of the four most powerful beer makers in Berlin, it has now been waiting for more than a quarter of a century to be re-invented. The place dazzles with its impressive architecture and has also become a haven for Street Artists since 2000. HCM is now working on re-activating the former brewery and will be transforming it into an interdisciplinary urban centre. While preserving its heritage and reinstating the beer production, the new Bärenquell Brauerei is set to become a place for new technology, universities and local creatives. *The Gate* is an open call for creatives to re-invent the entrance into this historical place, envisioned by the Curator and Artist, Natalia Roman.

Occasion and objective

HCM has currently started the renovations and restoration of the former brewery, with a focus on maintaining the heritage. While the construction works will span over a few years, the current Call intends to re-activate and re-design the entrance into the brewery from Schnellerstraße, with a context specific art work. The work can be,

among others, an art installation, a multimedia work, a street art piece, a sculpture, or it can be based on other techniques rich in visuals, as long as the materials allow its preservation for a few years. This exhibition will mark the re-opening of the brewery to the public, while symbolically activating the entrance into this historical location.

Exhibition space

The Gate is an actual historical entrance into the former brewery, including the fence and the brewery name above it. Please find below annexed photos of it, including the measurements. Gate and signage may be altered or replaced altogether. This Call is looking for works, which are inspired by or in dialogue with the history of the location, the architecture of the former brewery or the surroundings, while transforming certain features or setting a contrast to the current setting.

Selection of the winning work

The winning concept will be selected by a commission composed of the exhibition curator, of a representative of HCM, of the architect and curator Dr. Hendrik Budde (at Martin-Gropius-Bau from 1988 to 2016) and other locally anchored actors.

Artist honorary and material costs:
Please submit a detailed estimated budget including these costs.

Submission of the works

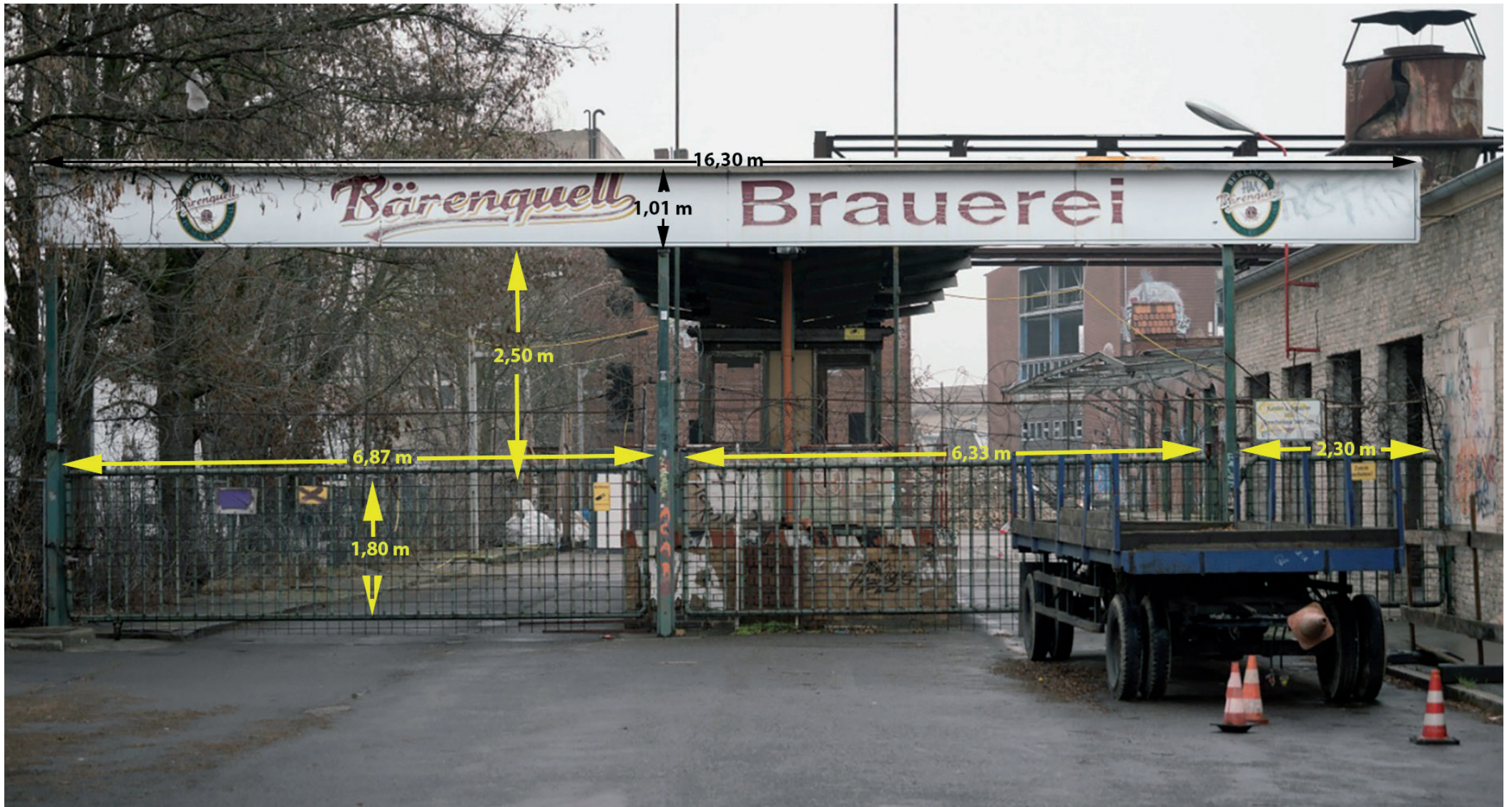
The applications can be sent in German or English, per email (as a single PDF, max. 10 A4 pages, max. 5 MB) to n.roman@hcm365.de.

Required documents:

1. *Depiction of the idea:* max. 1 A4 page, incl. drawings or sketches, or photos, or computer-generated images (please use the photos provided below in this PDF)
2. *Written explanation of your concept:* incl. budget, max. 1 A4 page
3. *Portfolio:* max. 3 relevant former project references, with photos and text, max. 7 A4 pages
4. *Vita, exhibitions list and contact details:* max. 1 A4 page

Data protection

By handing in the exhibition proposals, the applicants agree to have their applications evaluated by the selection commission for the purpose of this competition. The selected artist agrees to have their realized work included in the documentation of the project *The Gate* on social media, the project website, and other relevant PR channels and publications.





Bärenquell

Brauerei





Bärenquell

Brauerei



Brauerei



RESTAURANT